

cassiesadowitz

designer • developer • domain investor

EXPERIENCE

BLINK PROMOTIONS, LLC. | Manalapan, NJ | Feb. 2008 – Present

[Domain Manager/Web Consultant](#)

Manage and implement monetization strategies for a variety of private domain portfolios. Coordinate, design and manage e-marketing and content management projects specializing in website development, e-commerce, SEO, corporate identity and branding, advertising, integrated and social marketing. Develop innovative marketing tools and digital platforms to help businesses and organizations maximize their revenue streams. Conduct interviews for prospective employees, oversee interns.

AMTECH 1, INC. | New Brunswick, NJ | Sept. 2005 – Present

[Account Manager & Creative Director](#)

Coordinate, design and manage e-marketing projects specializing in web development, e-commerce, SEO, corporate identity, advertising, integrated and social marketing. Conduct interviews for prospective employees and interns. Work with instructors to coordinate class scheduling, lab times, and technical support for vocational training courses. Administer certification tests for Microsoft, Cisco and other tech companies. Portfolio available at CassieSadowitz.com.

FOX NEWS CHANNEL | New York, NY | Jan. 2007 – May 2009

[FoxNews.com Production & Editorial Intern & The O'Reilly Factor](#)

Pitched stories, attended rundown/pitch meetings, assisted with daily guest relations and pre-tape and live on-set responsibilities. Also managed show email correspondence. Published and managed TV show content and blogs on FOXNews.com, created/edited graphics for web, cut and coordinated videos and show segments, research, pulled and copyedited AP stories, managed transcriptions.

PROFICIENCY

Microsoft Office
Final Cut Pro

Adobe Creative Suite
HTML, CSS, PHP

SEO, SMO
CMS

EDUCATION

BA, JOURNALISM & HISTORY/POLITICAL SCIENCE

Rutgers University, Aug. 2006-May 2009

3.93 Cumulative GPA, Summa Cum Laude

RECOGNITION

2009, KTA Journalism Honor Scholarship

2008, Rutgers Academic Excellence Award

Production Intern, CNN Headline News

Fellow, Maimonides Fellowship

President, KTA Journalism Honor Society

Delta Epsilon Iota National Honor Society

Independent Researcher, Media Friendly, Inc.

Volunteer, Embrace Kids Foundation

CELL

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